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Filing date: **12/26/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213511
Party	Defendant M/s Beebay Kids Apparels Private Limited
Correspondence Address	MAX VERN AMSTER, ROTHSTEIN & EBENSTEIN LLP 90 PARK AVE NEW YORK, NY 10016-1301 UNITED STATES ptodocket@arelaw.com
Submission	Answer
Filer's Name	Anthony F. Lo Cicero
Filer's e-mail	ptodocket@arelaw.com
Signature	/Anthony F. Lo Cicero/
Date	12/26/2013
Attachments	Answer to Notice of Opposition.pdf(82559 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No. 85/650,384  
For the mark BEEBAY  
Published in the *Official Gazette* on May 21, 2013  
(the term for opposition having been extended to November 17, 2013)

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bebe studio, inc.	: Opposition No. 91213511
	:
Opposer,	:
	:
v.	:
	:
M/s Beebay Kids Apparels Private Limited,	:
	:
Applicant.	:
-----X	

ANSWER TO NOTICE OF OPPOSITION

Applicant, M/S Beebay Kids Apparels Private Limited ("Applicant"), through Its Attorneys, Amster Rothstein & Ebenstein, LLP, responds as follows to the Notice of Opposition filed by Opposer, Bebe Studio Inc.:

1. Applicant lacks knowledge and information sufficient to form a belief as to the truth of the allegations of Paragraph 1 and accordingly denies the same.

2. Responding to paragraphs 2 – 9, Applicant admits that the United States trademark registrations listed therein appear to be owned by Opposer. Applicant lacks knowledge and information sufficient to form a belief as to the truth of the remaining allegations of these paragraphs and accordingly denies the same.

3. Applicant lacks knowledge and information sufficient to form a belief as to the truth of the allegations of Paragraph 10 and accordingly denies the same.

4. Applicant denies the allegations of Paragraph 11.

5. Applicant lacks knowledge and information sufficient to form a belief as to the truth of the allegations of Paragraph 12 and accordingly denies the same.

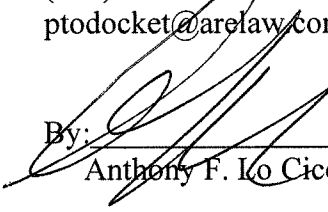
6. Applicant denies the allegations of paragraphs 13 – 15.

Wherefore Applicant prays that the opposition be dismissed and that registration issues for Application Serial No. 85/650,384.

Respectfully submitted,

AMSTER, ROTHSTEIN & EBENSTEIN  
Attorneys for Applicant  
90 Park Avenue  
New York, NY 10016  
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ptodocket@arelaw.com, alocicero@arelaw.com

Dated: December 26, 2013  
New York, NY

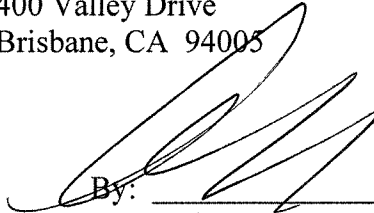
By:   
\_\_\_\_\_  
Anthony F. Lo Cicero

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing ANSWER TO NOTICE OF OPPOSITION has been served, by delivering said copy, via Federal Express, to Opposer, as follows:

Gary R. Bosch, Esq.  
Corporate Counsel  
bebe studio, inc.  
400 Valley Drive  
Brisbane, CA 94005

Dated: December 26, 2013  
New York, NY

By:   
\_\_\_\_\_  
Anthony F. Lo Cicero